



Press Release

Display Interactive announces two new airlines as customers for its UGO wireless IFE solution

*French airline Corsair and Czech company Travel Service
will equip UGO on 30+ aircraft*

Paris — October 24th, 2016

Corsair, the French airline specialized in long-haul leisure flights has selected wireless IFE solution UGO, from Display Interactive, to equip its fleet by the second quarter of 2017. The airline operates seven wide-body aircraft between continental France and the Caribbeans, Indian Ocean, western African capitals, or Montreal.

UGO will be used by Corsair to offer its passengers a wider range of contents including movies, music, newspapers and magazines, moving map and retail applications for duty-free or snacks. But there's more to it, as explained by Gaël Pichodo, Marketing Product Manager at Corsair:

« We wanted our new IFE to reflect our strategy to move upmarket. Equipping our completely retrofitted fleet with this portal will allow Corsair to offer its passengers a user-friendly interface, with new exclusive services and, in addition, early-window movies.»

Corsair's IFE portal will be a hybrid solution, combining iPad Pro tablets, operated by the airline, and passengers' devices. Though premium content will be reserved for airline tablets, all devices will stream other contents, using native applications or a web app.

This program is consistent with Corsair's action plan, initiated a few years ago, to adapt its services to highest standards of market, and to offer more comfort and innovations to its passengers. As demonstrated with its new business class, introduced to the media last month, the ambition of the French airline, affiliated to TUI, is to provide a high-quality product for a unique flight experience,

From APEX Expo in Singapore, Display Interactive also announced, with its Chinese partner Donica, a second new client, Travel Service, the biggest airline in the Czech Republic and one of the most rapidly growing carriers in Central Europe.

The company unveiled plans to install UGO wireless IFE solution on its new fleet of B737 MAX. Aircraft will progressively enter into service starting early 2018, and will be retrofitted with the latest hardware and software platform from Donica and Display Interactive.

Travel Service operates charter flights to leisure destinations as well as scheduled flights under the brand SmartWings. The company also offers wet and dry lease services to other airlines.

The total flexibility provided by UGO in GUI design and updates, contents and services organisation and management is perfectly adapted to Travel Service operations. In a couple of hours, the portal interface can easily be modified to the colours of a client's brand, a highly valuable feature for a leasing company.

"We are very happy to welcome Travel Service and Corsair in the UGO family" mentions Thierry Carmes, Strategy and Development Director at Display. "This confirms that our strategic choices were correct. Our solution was built upon design-thinking and agile processes, and fed by a comprehensive understanding of airline operations, needs and requirements. It is really a toolbox for operators, which opens a virtuous cycle of continuous innovation in product and service."

With this announcement, and recent development of existing customers, Display Interactive will equip a total of 50+ aircraft, and is planning to pass the 100-unit symbolic threshold in 2017.

About Display Interactive: Founded in 2007, Display Interactive leveraged long-standing relationship with major consumer brands to apply experience and skills to the inflight entertainment (IFE) and transportation markets, starting in 2013. Our vision is to help operators fully benefit from the digital world—through simplicity, flexibility, and economics. Our UGO turnkey IFE solution is designed to serve airlines and help them adapt to changing passengers expectations. Current IFE customers include Air Caraïbes, Frenchblue, Shaheen International. Display is a privately held, independent French company, headquartered close to Paris. An innovative high-tech company, Display is part of several support programs from national and local French authorities.

To learn more, visit www.ugo-ife.com, LinkedIn & Twitter
We'll be on booth 1749 at APEX Singapore 2016.

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